



For Immediate Release

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Shopping to Fight Hunger

Waukesha, WIS. –On Thursday, June 27, at 2 p.m., “Freedom From Hunger”, a committee of public sector agencies and local businesses working to combat food shortages for needy persons during the summer months, will hold its Nutrition Challenge at the BKT Sentry at the Fox Run Shopping Center in Waukesha.

The Nutrition Challenge is an educational event designed to create awareness for the difficulties that low-income persons and families experience when planning and shopping for nutritional meals.

The event will feature local community leaders that have been asked in advance to prepare a meal plan that consists of three nutritious meals that will feed a family of four persons for one day, within the daily food stamp allotment of \$17.25. They will then shop for and purchase items.

At the check-out counter, participants will be judged on the merit of the nutritional value of their meal plans and their ability to stay within the budgeted amount. Participants include: City of Waukesha Mayor Carol Lombardi, Waukesha School Board President Bill Domina, State Bank Executive Ty Taylor, City of Waukesha Police Officer Brian Dorow, a BKT Sentry Company Owner, and “Freedom From Hunger” founder Terry Sutter.

The BKT Sentry at the Fox Run Shopping Center is located at 2304 West St. Paul Avenue in Waukesha.

For more information, please contact Meghan Walsh in the County Executive’s Office at (262) 548-7902.